# **Portfolio Website**

# **Home**

## **Welcome to My Creative Space**

**Telling Stories That Inspire Change | Creating Visuals That Captivate**

Hi, I'm Marynciana Adema, a journalist, gender equality advocate, creative digital storyteller, and designer passionate about impactful narratives and visual storytelling. Through storytelling, branding, and event organizing, I bring ideas to life and spark conversations that matter.

[Connect with me on Instagram, TikTok, LinkedIn]

# **About Me**

## **A Storyteller with a Purpose**

With a journalism and digital storytelling background, I specialize in crafting compelling narratives that shine a light on gender, finance, and social issues. My investigative work, such as highlighting illicit financial flows affecting women in Kenya's informal sector, has earned recognition and grants.

Beyond storytelling, I am a mid-level graphic designer who creates visually striking content, including branding projects and fashion campaigns. I also organize impactful events, such as the *Top 20 Most Influential Women in Kenya* and *Made in Kenya* brand awareness initiatives, to celebrate and support local talent.

Let’s collaborate and create something meaningful together!

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# **Portfolio**

## **Journalism & Storytelling**

* **Investigative Reports:**
  + *Women in Kenya’s Informal Sector & Illicit Financial Flows*
  + *Women in Gold Mining & Exploitation*
* **Data-Driven Stories:**
  + *Visualizing Gender and Financial Exclusion*
* **Digital Storytelling & Multimedia:**
  + *Short social impact storytelling*

## **Graphic Design & Branding**

* *Metropolitan Muse* Fashion Collection Teasers
* *Kana’s Choice* Eco-Friendly Packaging Design
* Event branding & promotional materials

## **Content Creation & Modeling**

* Curated fashion and commercial modeling portfolio
* Social media storytelling on Instagram & TikTok

## **Event Organizing**

* *Top 20 Most Influential Women in Kenya*
* *Made in Kenya* Brand Awareness Events
* *Jazz and Fashion Experience*
* *The Kenyan Fashion Story*

# **Services**

## **What I Offer**

* **Journalism & Digital Storytelling** – Investigative reporting, multimedia storytelling, and gender-based reporting.
* **Graphic Design & Branding** – Visual storytelling, branding, and packaging design.
* **Content Creation & Influencer Marketing** – Social media campaigns, brand collaborations.
* **Event Organizing & Brand Awareness** – Event planning and execution.
* **Modeling** – Fashion and commercial modeling, brand collaborations, and campaign shoots.

Let’s work together to create impactful stories and visuals!

# **Blog**

**Latest Insights & Stories**

# **Contact**

## **Let's Connect**

For collaborations, inquiries, or project discussions, reach out to me!

* Email: marycianaadema@gmail.com
* Phone: +254790347336
* Social Media: Instagram | TikTok | LinkedIn

[Get in Touch]

# **Testimonials (Optional)**

# **Press & Media Features (If Any)**

* Featured in [Publication Name] for [Story/Project].